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5 Tips For a Better PowerPoint



5 Tips For a Better PowerPoint Presentation



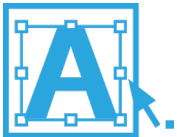
#1: Be Clear & Concise.

Keep your messaging on the slides as simple as possible. Limit bullet points, text, transitions and animations. Your content on the slides should communicate the main ideas, not all the details.



#2: Consider Your Audience.

Who is your target? Speak to them and connect to their problems. Your communication strategy should be about them, not you.



#3: Keep It Visual.

Use high quality visuals and photos. Stay away from childish clipart and other art that is not professional. Be aware of your fonts, typically sans-serif fonts like Arial and Veranda read better on the screen.



#4: Keep It Consistent.

Be conscious of what backgrounds and colors you are using. Try to use the same theme throughout all of your slides and avoid random styles and using every color in the rainbow.



#5: Tell a Story.

The most important part of a great presentation is to use the first four tips together to tell an effective story. Make sure that your audience will walk away with the most of the message possible.



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